



WORTHING
CommunityChest
SUPPORTING OUR COMMUNITY

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Trustee – Worthing Community Chest

Person specification - Marketing

Individuals are sought who have a strong empathy with our mission to enable social and economic wellbeing in Worthing. Experience, skills, and expertise in Marketing and an interest in IT as well as PR/Media combined with an understanding of our work and ambitions are particularly sought.

The Board of Trustees are jointly and severally responsible for the overall governance and strategic direction of the charity, its financial health, the probity of its activities and developing the organisation's aims, objectives and goals in accordance with the governing document, legal and regulatory guidelines.

All trustees, should also be aware of, and understand, their individual and collective responsibilities, and should not be overly reliant on one or more individual trustees in any particular aspect of the governance of the charity.

Experience:

Essential

- Demonstrable experience of building and sustaining relationships with key stakeholders and colleagues to achieve organisational objectives
- A proven track record of sound judgement and effective decision making
- A track record of commitment to promoting equality and diversity

Desirable

- Successful experience of operating within a board in a charitable, public sector or commercial organisation

Knowledge, skills and understanding:

- Commitment to the organisation and a willingness to devote the necessary time and effort
- Preparedness to make unpopular recommendations to the board, and a willingness to speak their mind
- Willingness to be available to staff for advice and enquiries on an ad hoc basis
- Good, independent judgement and strategic vision
- An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship
- An ability to work effectively as a member of a team
- An understanding of the respective roles of the Chair, Trustees and Charity Co-ordinator